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| Problem Statement | |
| Clearly articulate the problem or pain-point your product aims to solve. | A simple software application, without all the bells and whistles, the user could use to organize the Work Orders, that will not take an MBA to understand and operate. |

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| Vision and Objectives | |
| Briefly describe the overall vision for your product. | Provide organizations that offer trades work with a simple yet effective way of organizing their work orders. |
| Outline the key objectives of the MVP. | * 90% of users can set up their work orders, and assign technicians with without formal training * A 20% reduction of time spent on managing work orders manually * A 50% reduction in errors compared to managing work order manually |

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| Target Audience | |
| Define the specific audience or customer segment for the MVP. | The target customers for the WorkOrder PRO application are smaller trades companies (0-5 employees) that are currently not using a Work order management system. |

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| Solution Overview | |
| Provide a high-level overview of the solution your MVP will offer. | WorkOrder PRO is a software application that allows organizations to send technicians to service calls and organize their operations. The application has a straightforward UI requiring no training for the user to get started. Using WorkOrder PRO, the user can create and edit work orders, assign the work order to a technician, and update the work order status. The user will also be able to search for a specific work order in their overview of work orders. |